



UNITED STATES
DEPARTMENT OF AGRICULTURE
Office of the Secretary
Washington, D.C. 20250

NATIONAL FARMERS MARKET WEEK

August 5-11, 2007

By the Secretary of Agriculture of the United States of America

A PROCLAMATION

WHEREAS farmers markets are important, nationwide outlets for agricultural producers, providing them with increased marketing opportunities; and

WHEREAS more than 4,300 farmers markets across the country offer consumers farm-fresh, affordable, convenient, and healthy products such as: fruits, vegetables, cheeses, herbs, fish, flowers, baked goods, meat, and much more; and

WHEREAS farmers markets serve as integral links among urban, suburban, and rural communities, affording farmers and consumers the opportunity to interact; and

WHEREAS the popularity of farmers markets continues to rise, as more and more consumers discover the joys of shopping for unique ingredients sold direct from the farm, as well as the pleasure of buying familiar products in their freshest possible state; and

WHEREAS farmers markets support local anti-hunger initiatives, through donations of unsold food and food products to programs that feed needy individuals and families; and

WHEREAS our Nation's farmers, while providing for our needs, are among the best stewards of our land; and

WHEREAS the United States Department of Agriculture strongly supports and promotes the development, operation, and expansion of farmers markets and other direct-to-consumer marketing activities for agricultural producers;

NOW, THEREFORE, to further the awareness of farmers markets and of the contributions farmers make to daily life in America, I, Mike Johanns, Secretary of Agriculture of the United States of America, do hereby proclaim the week of August 5-11, 2007, National Farmers Market Week. I encourage the people of the United States to celebrate the benefits of farmers markets and the bountiful production of our Nation's farmers with appropriate observances and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this 8th day of May 2007, the two-hundred and thirty-first year of the Independence of the United States of America.

A handwritten signature in black ink, reading "Mike Johanns", is positioned above the printed name and title.

MIKE JOHANNS
Secretary